



Feasibility/Desirability Matrix

List job roles that interest you in the **Role** column. Research roles using tools such as onetonline.org to discover **skills or education required** for a role and list them under **Skills/Education Needed** column. Talking to people in those roles is also crucial. Next, rank the **feasibility** of each job:

Things to consider when assessing feasibility are resources at your disposal, such as finances and time, possessing needed prerequisites, realistic ability to obtain the skills and education needed, etc.

Next rank the **desirability** of each job based on your level of interest or passion for it. You'll also want to research if your choices are growing or retracting professions.

You can rank using numerical scales (1, 2, 3, etc.) or High, Medium-High, Medium, etc.

This simple process helps you select a feasible option that has the highest desirability.

ROLE	SKILLS/EDUCATION NEEDED	FEASIBILITY	DESIRABILITY
ROLE 1			
ROLE 2			
ROLE 3			
ROLE 4			

Example

ROLE	SKILLS/EDUCATION NEEDED	FEASIBILITY	DESIRABILITY
PERSONAL BANKER	Pass GSSRE Exam	High	Low
FINANCIAL PLANNER	Series 7 license; CFP exam	Medium-High	High
LAWYER	Juris Doctor; Pass Bar Exam	Low	High
TAX ACCOUNTANT	CPA Exam; 1800 hours w/ licensed CPA	Low	Medium

In this example, the highest desirable job that is most feasible is **Financial Planner**.